

**Philippine Underwear** \$1.95 to \$7.95  
New shipments covering a wide range of elaborate embroidered designs in these most popular gowns and chemise at very low prices, from.....

**SEIDENBACH'S**  
MAIN AT FIFTH STREET

**Gotham Gold Stripe Hosiery** \$2 to \$3.50  
Complete stocks of fall colors, in every quality in this excellent trade mark hose—guaranteed not to garter run below the gold stripe.

Every Department in This Great Women's Apparel Store Represented Saturday

# Seidenbach's Fall Apparel Features!



## New Fall Dresses—Best Styles—Lowest Prices

*Fashion's Most Beautiful Modes, illustrating New Neck Lines, New Long Waists—Uneven Hems—Drape Effects, Side and Front Panels—Cabachons—Braids—Embroidery Trimmings—Every New and Authentic Style Innovation is here and ready for your inspection Saturday*

Exceptionally charming are these inexpensive dresses of Canton Crepe, Satin Canton, Poirer Twill, Crepe back Satin, Velvet, in a wealth of modes that will please even the most particular—Navy, Black and Browns.

High-type frocks of all of the very fine, expensive, new fall fabrics in a variety of models that will make choosing a pleasure. Every member of the Crepe family, Satins, Poirer Twills, and many others. The principal colors—Browns, Navy, Black.

**Saturday Feature Prices**  
\$19.75 \$25 \$35

**Choice Fall Frocks at**  
\$39.75 \$45 \$59.50



## Beautiful Fur Coats and Neckpieces

Furs take a most important place in the styles for fall and winter and rightly so, too, for nothing completes a costume so perfectly as a fur neck-piece.

Coats of Mink, Squirrel, Caracul, Hudson Seal, Near Seal, Marminx—Feature prices.

\$65 \$89.50 up to \$795

Beautiful Rich Chokers and Neckpieces of Stone Marten, Mink, Japanese Sable, Hudson Bay Sables, Cross Fox, Pointed Fox, Baum Marten, Fox Scarfs in Lucile, Platinum, Black, Beige and Walnut.

Remarkable Values at \$15 to \$125



## CORSETS

### For Full Figures

That this corset section of ours will be the mecca for women of ample proportions is an assured fact—for we are now ready with a complete and comprehensive line of Warner and Redfern Corsets. Especial attention will be given to correctly corseting all figure types, especially the larger sizes. Front and back lace corsets.

Redfern's priced From

\$5 to \$16.50

Warner Rust-Proof

\$3.50 to \$10

## Smart New Fall Sports Coats

There is a particular appeal to most women this fall for Sports Coats. They're practical, inexpensive, very smart in appearance.



Polo Cloth, Krimmer, Camels Hair, Warumba Cloth and Tweed. Striking, mannish styles in Gray, Brown, Tan and Mixtures; Plaid back material furnishes beautiful contrasting collars and cuffs. Feature prices for Saturday.

\$15 \$25 \$35

Fur-Trimmed Coats From \$35 to \$295

## New Shipments of Dress and Sport Hats

Just in time for the special price featuring today; we offer new shipments of hats for both sports and dress wear. Clever, captivating models in every popular, new fall color.



Turbans, Off-the Face Hats; large Hats, small Hats. Lyon's Velvet, Panne Velvet, Velour, Felt, Satin. Trimmings include feathers, jeweled effects, striking and unique velvet bows in an endless variety.

Red Hats, Black Hats, Browns, in every conceivable shade—Gold, Rust, Nubian. The hat for your particular type is here ready for your selection at these feature prices.



Many New Arrivals in

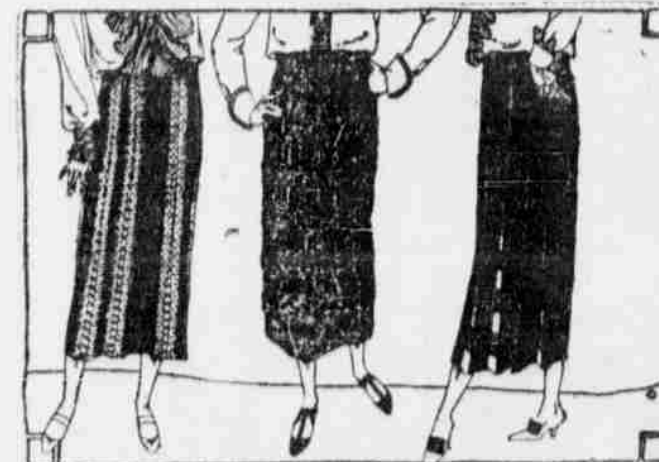
## Fall Sweaters

Slip-over and tuxedo models, in an excellent variety of styles and in every new fall color. Fiber silk and wool. Feature prices Saturday

## Some Striking New Fall Skirts

Attractive, smart, style correct, and very inexpensive are these very newest fall Skirts—Eponge and Prunella combinations and all Prunella form the basis of style designing that is especially noteworthy. Inverted and small pleats with stripe effects predominating.

The feature prices for Saturday's selling are remarkable, for they are very much lower than you would expect to pay for skirts of this fine quality.



\$1.95 \$5 \$7.50 \$10 and to \$25

\$2.95 \$3.95 \$5

\$10 \$12.95 \$15